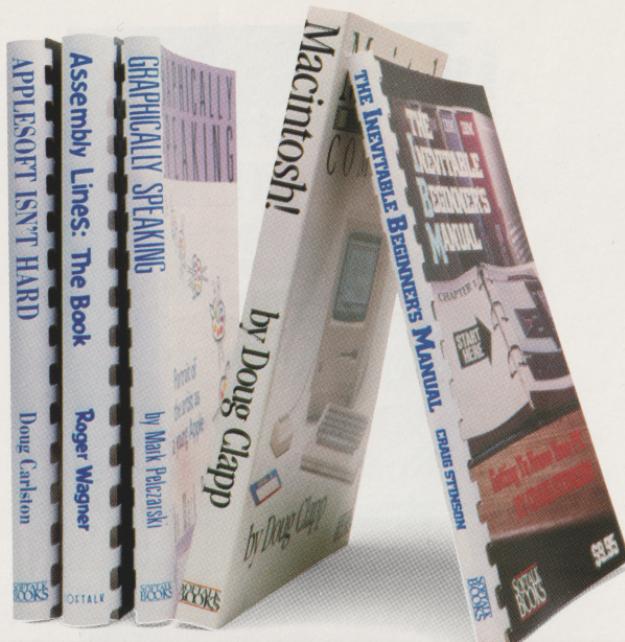


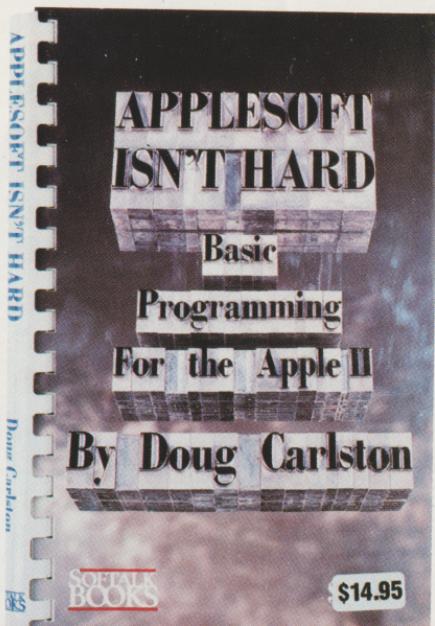
We make learning easy . . .



SOFTALK BOOKS

a division of Penguin Software, Inc.
830 Fourth Avenue, P.O. Box 311, Geneva, IL 60134
(312) 232-1984

... on the Apple II+, IIe, and IIc.



APPLESOFT ISN'T HARD
Basic Programming for the Apple II

by DOUG CARLSTON
President, Broderbund Software

Learn how to make your computer do what *you* want at your command! Written for the experienced and novice programmer alike, Carlston takes you step-by-step through the many commands available in the Applesoft Basic language.

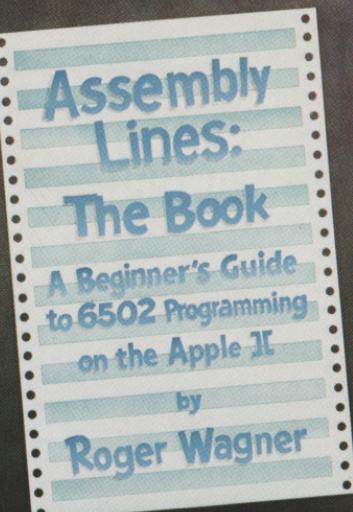
\$14.95

SOFTALK
BOOKS

a division of Penguin Software, Inc.

Apple is a registered trademark of Apple Computer, Inc.

Assembly Lines: The Book
by Roger Wagner
SOFTALK



A SOFTALK BOOK

\$14.95

ASSEMBLY LINES: THE BOOK

A Beginner's Guide to 6502 Programming on the Apple II

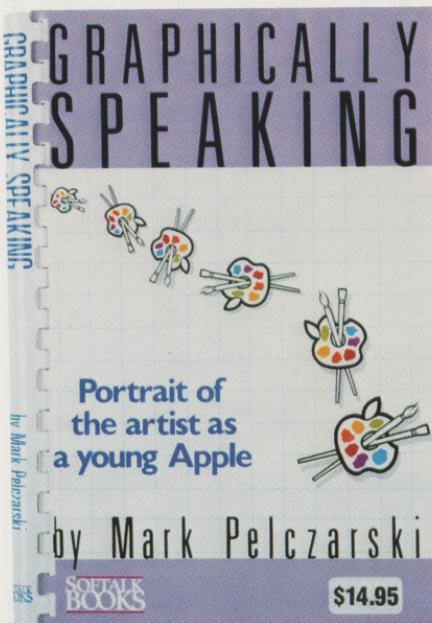
by ROGER WAGNER
President, Roger Wagner Publishing
creator of The Write Choice

Discover the secrets behind super-fast and efficient programming of 6502 machine language that the experts use. In clear, concise language, Roger Wagner makes the basics of assembly language programming accessible to the novice programmer.

\$14.95

**SOFTALK
BOOKS**

a division of Penguin Software, Inc.



GRAPHICALLY SPEAKING

Portrait of the artist as a young Apple

by MARK PELCZARSKI

President, Penguin Software
creator of The Graphics Magician

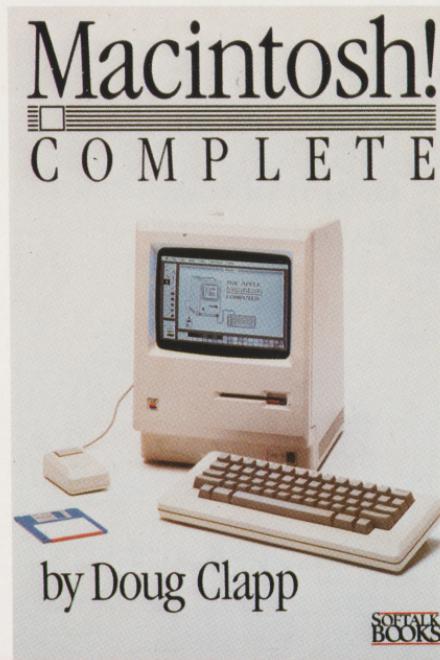
Familiarize yourself with the same graphics tricks and techniques used in the most sophisticated programs. Using the programs in this book will allow you to create art, animation for games, and other fun stuff on your Apple II+, IIe, or IIc. Some of the examples are in BASIC, some are simple machine language routines, all are easy enough for any beginner.

\$14.95

SOFTALK
BOOKS

a division of Penguin Software, Inc.

... on the Apple Macintosh.



Macintosh! COMPLETE

by DOUG CLAPP

former weekly columnist for INFOWORLD

Make the most of your Apple investment. Discover precisely what your Macintosh can do, and how to make it work for you. Just what the title says, this is complete information about the Macintosh system. Includes information on operation, software, programming, hardware, glossary, and other available facts about the Mac.

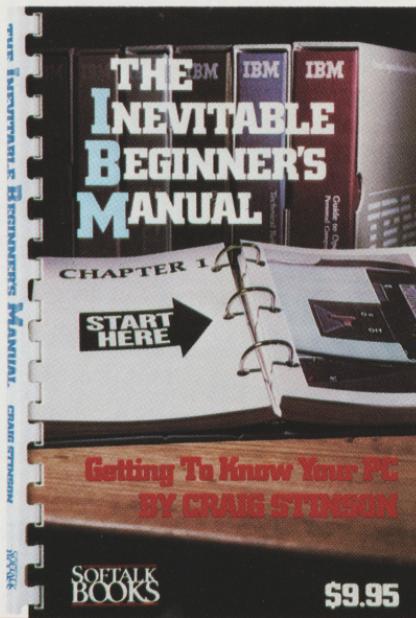
\$14.95

**SOFTALK
BOOKS**

a division of Penguin Software, Inc.

Macintosh is a trademark licensed to Apple Computer, Inc.

... on the IBM PC.



THE INEVITABLE BEGINNER'S MANUAL

Getting to Know Your PC

by CRAIG STINSON

editor of *SOFTALK* for the IBM Personal Computer

You've bought your IBM PC . . . now what? Explains to you the absolute basics of the IBM PC and the Compaq in nontechnical terms. Not meant to be used as a programming or DOS tutorial, it instructs you in the care and understanding of your hardware and makes further explorations of your machine and its capabilities easier.

\$9.95

SOFTALK
BOOKS

a division of Penguin Software, Inc.

IBM is a trademark of International Business Machines, Corp.